



NMD
NO MORE DEDICATED

PAGE.LY
A SECURE SERVER STORY

A message from **firehost™**

page.ly

Overheard

“Page.ly has experienced tremendous success with our specialized WordPress site creation, deployment, and management service. Soon after launch, we realized that we’d need to expand rapidly, but we quickly found out that our hosting solution couldn’t keep up.”

Company Background

Page.ly takes the hassle out of setting up a WordPress site by automating the entire process. Page.ly customer websites are pre-configured with the most used, most important plug-ins, and users have countless themes from which to choose so they can be up, running, and publishing content immediately.

Business Challenge

- After launch, Page.ly was growing much faster than expected, 20–40 percent faster.
- Because Page.ly was hosting on a dedicated server, adding processors was an arduous task. Instead, Page.ly’s hosting provider answered the rapid growth by adding RAM.
- Page.ly’s service began crashing every few days because the dedicated hosting infrastructure simply could not keep up with demand.
- At the time, many popular hosting companies were under attack by hackers, and Page.ly wanted to be known in the market as a secure provider for WordPress sites.
- To the founders, finding the most secure and reliable hosting partner that could easily scale with the company was critical for their success.

Solution

- Moving over was relatively painless. FireHost setup Page.ly’s new servers and helped migrate existing clients to the new environment. Switching alleviated Page.ly’s server crashes immediately.
- FireHost’s managed services have consistently gone above and beyond the call of duty to help ensure Page.ly’s users experience reliability, security, and speed without fail.
- Now, Page.ly can continue to grow with confidence in providing their service to WordPress users around the globe.

Visit the Page.ly Website:

www.page.ly